

FOR IMMEDIATE RELEASE  
November 12, 2007

CONTACT: TRACY HUNKER  
PHONE: 248-208-1232

### **Imperial Marketing Wins Two MarCom Creative Awards**

*SOUTHFIELD, MI*—Imperial Marketing, Inc. has been honored with a gold and platinum award in the 2007 MarCom Creative Awards. Imperial Marketing won in two categories; marketing campaigns and interactive media. Winning entries include their recent Health Care Marketing Campaign and in the interactive media category, their creative e-portfolio.

“We are very pleased to have two winning entries in this prestigious international competition,” says Janice Perzigian, Director of Marketing. “These awards highlight extraordinary efforts from a team comprised of Imperial employees and creative supplier partners.”

MarCom Creative Awards recognize outstanding achievement by marketing and communication professionals. There were over 5,000 entries from throughout the United States and several foreign countries in the MarCom Creative Awards 2007 competition. The competition is administered and judged by the Association of Marketing and Communication Professionals.

Imperial Marketing, Inc., a brand marketing company, is ranked among the top distributors in the promotional products industry, and is a distributor of logoed merchandise, premium incentives, recognition/awards and brand marketing support services.

###